

Regular Sig
 9p9.5 x 12p0
 (1.6319" x 2")
 \$42

Business Cards
 20p7 x 9p0
 (3.4306" x 1.5")
 \$25

Ag Roundup Sizes
Full Page 61p6 x 62p0 (10.25" x 10.3333")
1/2 H Page..... 61p6 x 30p6 (10.25" x 5.0833")
1/2 V Page..... 30p3 x 62p0 (5.0417" x 10.3333")
1/4 Page 30p3 x 30p6 (5.0417" x 5.0833")

Museum Guide Sizes
Full Page 43p0 x 55p0 (7.1667" x 9.1667")
1/2 H Page..... 43p0 x 27p0 (7.1667" x 4.5")
1/2 V Page..... 21p0 x 55p0 (3.5" x 9.1667")
1/4 Page 21p0 x 27p0 (3.5" x 4.5")

1 Column
 9p9.5 (1.6319")

Ag Roundup Sig
 19p10 x 9p5.961
 (3.3056" x 1.5828")
 \$50

Museum Sig
 13p6 x 8p6
 (2.25" x 1.4167")
 \$50

2 Column
 20p7 (3.4306")

3 Column
 31p4.5 (5.2292")

4 Column
 42p2 (7.0278")

5 Column
 52p11.5 (8.8264")

6 Column
 63p9 (10.625")

The ROUNDUP

RATE	1 COL.	2 COL.	3 COL.	4 COL.	5 COL.	6 COL.
1"	\$10.25	\$20.50	\$30.75	\$41.00	\$51.25	\$61.50
2"	\$20.50	\$41.00	\$61.50	\$82.00	\$102.50	\$123.00
3"	\$30.75	\$61.50	\$92.25	\$123.00	\$153.75	\$184.50
4"	\$41.00	\$82.00	\$123.00	\$164.00	\$205.00	\$246.00
5"	\$51.25	\$102.50	\$153.75	\$205.00	\$256.25	\$307.50
6"	\$61.50	\$123.00	\$184.50	\$246.00	\$307.50	\$369.00
7"	\$71.75	\$143.50	\$215.25	\$287.00	\$358.75	\$430.50
8"	\$82.00	\$164.00	\$246.00	\$328.00	\$410.00	\$492.00
9"	\$92.25	\$184.50	\$276.75	\$369.00	\$461.25	\$553.50
10"	\$102.50	\$205.00	\$307.50	\$410.00	\$512.50	\$615.00
11"	\$112.75	\$225.50	\$338.25	\$451.00	\$563.75	\$676.50
12"	\$123.00	\$246.00	\$369.00	\$492.00	\$615.00	\$738.00
13"	\$133.25	\$266.50	\$399.75	\$533.00	\$666.25	\$799.50
14"	\$143.50	\$287.00	\$430.50	\$574.00	\$717.50	\$861.00
15"	\$153.75	\$307.50	\$461.25	\$615.00	\$768.75	\$922.50
16"	\$164.00	\$328.00	\$492.00	\$656.00	\$820.00	\$984.00
17"	\$174.25	\$348.50	\$552.75	\$697.00	\$871.25	1,045.50
18"	\$184.50	\$369.00	\$553.50	\$738.00	\$922.50	1,107.00
19"	\$194.75	\$389.50	\$584.50	\$779.00	\$973.75	1,168.50
20"	\$205.00	\$410.00	\$615.00	\$820.00	\$1,025	1,230.00
21"	\$215.25	\$430.50	\$645.75	\$861.00	1,076.25	1,291.50

Web Ad Sizes
 Design at (pixels) 1292 x 1063
 Final Version (Pixels) ... 310 x 255

Quick Pricing
Ag Full Page..... \$475
Ag 1/2 Page..... \$250
Ag 1/4 Page..... \$140
Auto Trader..... \$17/week
Business Card..... \$25/week
Color (addon)..... \$65
Classified \$9.25 for 1st 30 words (.10/word after)
Inserts..... \$.085/piece