

Regular Sig
 9p9.5 x 12p0
 (1.6319" x 2")
\$42

Business Cards
 20p7 x 9p0
 (3.4306" x 1.5")
\$25

Ag Roundup Sizes
Full Page 61p6 x 62p0 (10.25" x 10.3333")
1/2 H Page..... 61p6 x 30p6 (10.25" x 5.0833")
1/2 V Page..... 30p3 x 62p0 (5.0417" x 10.3333")
1/4 Page 30p3 x 30p6 (5.0417" x 5.0833")

Museum Guide Sizes
Full Page 43p0 x 55p0 (7.1667" x 9.1667")
1/2 H Page..... 43p0 x 27p0 (7.1667" x 4.5")
1/2 V Page..... 21p0 x 55p0 (3.5" x 9.1667")
1/4 Page 21p0 x 27p0 (3.5" x 4.5")

1 Column
 9p9.5 (1.6319")

Ag Roundup Sig
 19p10 x 9p5.961
 (3.3056" x 1.5828")
\$50

Museum Sig
 13p8 x 8p6
 (2.2778" x 1.4167")
\$50

2 Column
 20p7 (3.4306")

3 Column
 31p4.5 (5.2292")

4 Column
 42p2 (7.0278")

5 Column
 52p11.5 (8.8264")

6 Column
 63p9 (10.625")

The ROUNDUP

RATE	1 COL.	2 COL.	3 COL.	4 COL.	5 COL.	6 COL.
1"	\$10.75	\$21.50	\$32.25	\$43.00	\$53.75	\$64.50
2"	\$21.50	\$43.00	\$64.50	\$86.00	\$107.50	\$129.00
3"	\$32.25	\$64.50	\$96.75	\$129.00	\$161.25	\$193.50
4"	\$43.00	\$86.00	\$129.00	\$172.00	\$215.00	\$258.00
5"	\$53.75	\$107.50	\$161.25	\$215.00	\$268.75	\$322.50
6"	\$64.50	\$129.00	\$193.50	\$258.00	\$322.50	\$387.00
7"	\$75.25	\$150.50	\$225.75	\$301.00	\$376.25	\$451.50
8"	\$86.00	\$172.00	\$258.00	\$344.00	\$430.00	\$516.00
9"	\$96.75	\$193.50	\$290.25	\$387.00	\$483.75	\$580.50
10"	\$107.50	\$215.00	\$322.50	\$430.00	\$537.50	\$645.00
11"	\$118.25	\$236.50	\$354.75	\$473.00	\$591.25	\$709.50
12"	\$129.00	\$258.00	\$387.00	\$516.00	\$645.00	\$774.00
13"	\$139.75	\$279.50	\$419.25	\$559.00	\$698.75	\$838.50
14"	\$147.00	\$301.00	\$451.50	\$602.00	\$752.50	\$903.00
15"	\$161.25	\$322.50	\$483.75	\$645.00	\$806.25	\$967.50
16"	\$172.00	\$344.00	\$516.00	\$688.00	\$860.00	1,032.00
17"	\$182.75	\$365.50	\$548.25	\$731.00	\$913.75	1,096.50
18"	\$193.50	\$387.00	\$580.50	\$774.00	\$968.50	1,161.00
19"	\$204.25	\$408.50	\$612.75	\$817.00	1,021.25	1,225.50
20"	\$215.00	\$430.00	\$645.00	\$860.00	1,075.00	1,290.00
21"	\$225.75	\$451.50	\$677.25	\$903.00	1,128.75	1,354.50

Web Ad Sizes
Square.....300 x 250
Small Banner260 x 90
Large Banner728 x 90

Quick Pricing
Ag Full Page..... \$495
Ag 1/2 Page..... \$265
Ag 1/4 Page..... \$150
Auto Trader \$17/week
Business Card..... \$25/week
Color (addon) \$65
Classified \$9.25 for 1st 30 words (.10/word after)
Inserts \$.085/piece
Square Web Ad \$15 or \$5 with print ad
Banner Web Ads (Both sizes bundled)... \$35 or \$25 with print ad
Transitional Web Ad \$20/slide (max 4 slides for \$80/week)